



**2025 PARTNER
OPPORTUNITIES**



Dear Community Partner,

We are delighted to announce that the City of Mandeville's annual Krewe du Pooch Pet Parade and Costume Contest is scheduled for Saturday, March 15, 2025. As we embark on our sixth year, we are excited to unveil this year's theme: "Woofs of Art."

Our past events have been incredibly successful, thanks to the generous contributions of our sponsors. Your support has been invaluable, and we are confident that this year's event will be even better with your continued partnership.

Krewe du Pooch aims to create a family-friendly event that supports local businesses and promotes animal welfare. The proceeds directly benefit our community by providing crucial support to local animal shelters and rescue facilities. Your contributions help us improve our annual event and strengthen our community as a whole.

Please review our sponsorship options and let us know how you would like to partner with us to make a difference. We deeply appreciate your support and look forward to working with you on the Krewe du Pooch 2025 parade!

Best,

Andre Judice, Ph.D., Liza Ledet, DVM, and Alia Casborne

Event Chairs, Krewe du Pooch Pet Parade and Costume Contest

WWW.KREWEDUPOOCH.ORG



2025 PARTNER OPPORTUNITIES

	Presenting Pooch \$8,500	Premier Pooch \$5,000	Prime Pooch \$3,500	Costume Contest SOLD	Platinum Pooch \$2,000	Pooch Patrol \$1,000	Pal du Pooch \$500
Parade Participation	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Represent Business in Parade	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Signage Recognition	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Websites Recognition	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Social Media Post	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Booth Space	🐾	🐾	🐾	🐾	🐾	🐾	🐾
Print Recognition	🐾	🐾	🐾	🐾	🐾	🐾	
T-Shirt Inclusion	🐾	🐾	🐾	🐾	🐾		
Photo Booth Recognition	🐾	🐾	🐾	🐾			
Viewing Stand Recognition	🐾	🐾	🐾	🐾			
Registration Packet	🐾	🐾	🐾	🐾			
Tv & Radio	🐾	🐾					
Premium Social Media	🐾	🐾					
Select King or Queen		🐾					
Adoption Event Inclusion	🐾						
Viewing Stand Seats	🐾						
VIP Tent Event	🐾						
Representative Speak on Stage	🐾						
MC Recognition	🐾						



PRESENTING POOCH \$8,500

As a Presenting Sponsor, your business will receive premier visibility and numerous exclusive benefits at the Mandeville Krewe du Pooch parade. Our comprehensive sponsorship package includes:

- **Registration for 10 Dogs:** Register up to 10 dogs with a total of 50 handlers, showcasing your business's involvement in the community.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, highlighting your sponsorship.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.
- **Printed Materials:** Your logo and business name will feature on all print materials, including posters, banners, and more.
- **Event T-Shirts:** Inclusion of your logo on the official event t-shirt.
- **Photo Booth Recognition:** Your business will be recognized at the event's photo booth.
- **Viewing Stand Acknowledgment:** Special recognition at the viewing stand.
- **Participant Packets:** Opportunity to include promotional materials in participant registration packets. Sponsors often opt to provide a branded bag/backpack filled with their materials.
- **Media Exposure:** Recognition in all television and radio advertising related to the event.
- **Social Media Promotion:** Premium placement with up to 5 dedicated posts, stories, or reels on our social media platforms leading up to the parade, or within six months post-event, as desired.
- **Adoption Event Presence:** Recognition and a 10x10 tent space at the adoption event held prior to parade day.
- **VIP Viewing:** Reserved seating for up to 10 people on the viewing stand, with exclusive access to the VIP area, including food, drinks, and private restrooms.
- **Speaking Opportunity:** Your business representative will have the opportunity to speak on stage at the beginning of the parade.
- **MC Acknowledgment:** Ongoing recognition by the MC throughout the parade.

Elevate your brand's visibility and demonstrate your community support by becoming a Presenting Sponsor at the Mandeville Krewe du Pooch parade. Join us for a day of fun, celebration, and unmatched promotional opportunities.

PREMIER POOCH \$5,000 KING STILL AVAILABLE QUEEN SPOT **SOLD**

Become a Premier Sponsor and enjoy significant exposure and exclusive benefits at the Mandeville Krewe du Pooch parade. This exclusive package includes:

- **Registration for 5 Dogs:** Register up to 5 dogs with a total of 25 handlers, highlighting your business's community engagement.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, emphasizing your sponsorship.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.
- **Printed Materials:** Your logo and business name will feature on all print materials, including posters, banners, and more.
- **Event T-Shirts:** Inclusion of your logo on the official event t-shirt.
- **Photo Booth Recognition:** Your business will be recognized at the event's photo booth.
- **Viewing Stand Acknowledgment:** Special recognition at the viewing stand.
- **Participant Packets:** Opportunity to include promotional materials in participant registration packets.
- **Media Exposure:** Recognition in all television and radio advertising related to the event.
- **Social Media Promotion:** Premium placement with up to 5 dedicated posts, stories, or reels on our social media platforms leading up to the parade, or within six months post-event, as desired.
- **Parade Leadership:** Select a King or Queen to preside over the parade, giving your business unique visibility.

Elevate your brand's presence and demonstrate your community support by becoming a Premier Sponsor at the Mandeville Krewe du Pooch parade. Secure your spot and enjoy unparalleled promotional opportunities.



PRIME POOCH \$3,500

Become a Prime Sponsor and gain valuable exposure and exclusive benefits at the Mandeville Krewe du Pooch parade. Our Prime Sponsor package includes:

- **Registration for 1 Dog:** Register 1 dog with up to 5 handlers, showcasing your business's involvement in the community.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, highlighting your sponsorship.
- **Social Media Highlight:** Recognition in a dedicated social media post, boosting your brand's visibility.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.
- **Printed Materials:** Your logo and business name will feature on all print materials, including posters, banners, and more.
- **Event T-Shirts:** Inclusion of your logo on the official event t-shirt.
- **Photo Booth Recognition:** Your business will be recognized at the event's photo booth.
- **Viewing Stand Acknowledgment:** Special recognition at the viewing stand.
- **Participant Packets:** Opportunity to include promotional materials in participant registration packets.

Elevate your brand's presence and demonstrate your community support by becoming a Prime Sponsor at the Mandeville Krewe du Pooch parade. Join us for a day of fun, celebration, and valuable promotional opportunities.



COSTUME CONTEST

As the exclusive Costume Contest Sponsor, your business will receive premier visibility and numerous benefits at the Mandeville Krewe du Pooch parade. Our sponsorship package includes:

- **Registration for 1 Dog:** Register 1 dog with up to 5 handlers, highlighting your business's involvement in the community.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, showcasing your sponsorship.
- **Social Media Highlight:** Recognition in a dedicated social media post, boosting your brand's visibility.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.
- **Printed Materials:** Your logo and business name will feature on all print materials, including posters, banners, and more.
- **Event T-Shirts:** Inclusion of your logo on the official event t-shirt.
- **Photo Booth Recognition:** Your business will be recognized at the event's photo booth.
- **Viewing Stand Acknowledgment:** Special recognition at the viewing stand.
- **Participant Packets:** Opportunity to include promotional materials in participant registration packets.

Elevate your brand's presence and demonstrate your community support by sponsoring the Costume Contest at the Mandeville Krewe du Pooch parade. Join us for a day of fun, celebration, and valuable promotional opportunities.



PLATINUM POOCH \$2,000

Become a Platinum Sponsor and enjoy significant exposure and exclusive benefits at the Mandeville Krewe du Pooch parade. Our Platinum Sponsor package includes:

- **Registration for 1 Dog:** Register 1 dog with up to 5 handlers, highlighting your business's involvement in the community.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, showcasing your sponsorship.
- **Social Media Highlight:** Recognition in a dedicated social media post, boosting your brand's visibility.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.
- **Printed Materials:** Your logo and business name will feature on all print materials, including posters, banners, and more.
- **Event T-Shirts:** Inclusion of your logo on the official event t-shirt.

Elevate your brand's presence and demonstrate your community support by becoming a Platinum Sponsor at the Mandeville Krewe du Pooch parade. Join us for a day of fun, celebration, and valuable promotional opportunities.

POOCH PATROL \$1,000

Join as a Pooch Patrol Sponsor and enjoy key benefits and visibility at the Mandeville Krewe du Pooch parade. This sponsorship package includes:

- **Registration for 1 Dog:** Register 1 dog with up to 5 handlers, showcasing your business's community involvement.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, highlighting your sponsorship.
- **Social Media Highlight:** Recognition in a dedicated social media post, boosting your brand's visibility.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.
- **Printed Materials:** Your logo and business name will feature on all print materials, including posters, banners, and more.

Elevate your brand's presence and demonstrate your community support by becoming a Pooch Patrol Sponsor at the Mandeville Krewe du Pooch parade. Join us for a day of fun, celebration, and valuable promotional opportunities.

PAL DU POOCH \$500

Become a Pal du Pooch Sponsor and enjoy essential benefits and exposure at the Mandeville Krewe du Pooch parade. This sponsorship package includes:

- **Registration for 1 Dog:** Register 1 dog with up to 5 handlers, highlighting your business's involvement in the community.
- **Promotional Opportunities:** Distribute promotional materials and represent your business throughout the parade.
- **Recognition Signage:** Your business will be prominently listed on sponsor recognition signage displayed throughout the parade.
- **Online Presence:** Enjoy exposure on the City of Mandeville and event websites, showcasing your sponsorship.
- **Social Media Highlight:** Recognition in a dedicated social media post, boosting your brand's visibility.
- **Booth Space:** Set up a 10x10 tent on-site to promote your business or sell products.

Boost your brand's visibility and show your support for the community by becoming a Pal du Pooch Sponsor at the Mandeville Krewe du Pooch parade. Join us for a day of fun, celebration, and meaningful promotional opportunities.



SPONSORSHIP COMMITMENT

CHECK ONE:

PRESENTING POOCH
\$10,000

PREMIER POOCH
\$7,500

PRIME POOCH
\$5,000

PLATINUM POOCH
\$2,000

POOCH PATROL
\$1,000

PAL DU POOCH
\$500

BUSINESS/SPONSOR NAME: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

CHECK ENCLOSED

**PLEASE CHARGE
MY CARD**

CARD NUMBER: _____

NAME ON CARD: _____

EXPIRATION: _____ **CVC:** _____

**ONLINE
REGISTRATION**



Please make checks payable to Krewe du Pooch. Mail to:
Krewe du Pooch
419 Girod Street
Mandeville, LA 70448