



Dear Community Partner,

The city of Mandeville's annual Krewe du Pooch Pet Parade and Costume Contest is scheduled for Saturday, February 17, 2024, and we are excited to start planning! Since our parade will be Valentine's week, we have selected the theme "Puppy Love" for our fifth year. We are very proud of our past four events, which would never have been such a huge success without the generous contributions through funds and in-kind gifts from all of our sponsors. With your help, we know that this year will be even better!

Krewe du Pooch strives to provide a family friendly event that supports our local businesses as well as animal welfare. All funds raised have a direct impact on our community. Your contribution will go towards supporting many of our local animal shelters and rescue facilities, enhancing our annual event, and boosting our community as a whole. While our federal 501 (c)(3) status is still pending, we have been advised that it will be retroactive and we are registered as a nonprofit with the state of Louisiana.

You may notice that we have revamped our sponsorship levels this year, adding in additional options for donors who wish to make a larger impact in our community. Please review these new options & let us know how you'd like to partner with us to make a difference. Thank you for your support and we look forward to working with you on The Krewe du Pooch 2024 parade!

Best,

Andre Judice, Ph.D., Liza Ledet, DVM, and Alia Casborne

Event Chairs, Krewe du Pooch Pet Parade and Costume Contest



**PRESENTING
SPONSOR
\$10,000
(ONLY 1 AVAILABLE)**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**
- **Sponsor recognition at kissing booth.**
- **Sponsor recognition at Judges Stand.**
- **Opportunity for sponsor to include promotional materials to be inserted in participant registration packets.**
- **Sponsor recognition in all tv and radio advertising.**
- **Premium social media placement with up to 5 dedicated posts, stories or reels which may be placed leading up to the parade or within 6 months following the parade if sponsor would like to promote itself over a longer period of time or for specific events.**
- **Sponsor recognition and space to set up a 10x10 tent on site at adoption event.**
- **Private parade VIP parade viewing area.**
- **Two exclusive booth spaces at Mandeville Trailhead markets to promote a business or sell products.**



**PREMIER
SPONSOR
\$7,500
(ONLY 1 AVAILABLE)**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**
- **Sponsor recognition at kissing booth.**
- **Sponsor recognition at Judges Stand.**
- **Opportunity for sponsor to include promotional materials to be inserted in participant registration packets.**
- **Sponsor recognition in all tv and radio advertising.**
- **Premium social media placement with up to 5 dedicated posts, stories or reels which may be placed leading up to the parade or within 6 months following the parade if sponsor would like to promote itself over a longer period of time or for specific events.**
- **Sponsor recognition and space to set up a 10x10 tent on site at adoption event.**
- **Private parade VIP parade viewing area.**



PRIME SPONSOR \$5,000

(KING SPOT IS  ONLY THE QUEEN LEFT)

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**
- **Sponsor recognition at kissing booth.**
- **Sponsor recognition at Judges Stand.**
- **Opportunity for sponsor to include promotional materials to be inserted in participant registration packets.**
- **Sponsor recognition in all tv and radio advertising.**
- **Premium social media placement with up to 5 dedicated posts, stories or reels which may be placed leading up to the parade or within 6 months following the parade if sponsor would like to promote itself over a longer period of time or for specific events.**
- **Present a male or female dog to preside over and lead the parade as the king or queen.**



PLATINUM SPONSOR \$2,500

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**
- **Sponsor recognition at kissing booth.**
- **Sponsor recognition at Judges Stand.**
- **Opportunity for sponsor to include promotional materials to be inserted in participant registration packets.**
- **Sponsor recognition in all tv and radio advertising.**



**COSTUME
CONTEST
\$1,800
(ONLY 1 AVAILABLE)**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**
- **Sponsor recognition at kissing booth.**
- **Sponsor recognition at Judges Stand.**
- **Opportunity for sponsor to include promotional materials to be inserted in participant registration packets.**



**SMOOCHY
POOCHY
\$1,500
(ONLY 1 AVAILABLE)**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**
- **Sponsor recognition at kissing booth.**

**POOCH
PATROL
\$1,000**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**
- **Sponsor recognition on all print materials including posters, banners, etc.**



**PAL DU
POOCH
\$500**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**
- **Sponsor listed on sponsor recognition signage throughout the parade.**
- **Sponsor listed on Old Mandeville Business Association, City of Mandeville and event websites.**
- **Sponsor recognition in a dedicated social media post.**
- **Sponsor space to set up a 10x10 tent on site to promote their business or sell products.**

**WALKING
BUSINESS
\$250**

- **Registration for 1 dog with up to 5 handlers.**
- **Ability to throw promotional materials & represent your business in the parade.**